**Learning Outcomes Map – BSc Retail Business Management with FY**

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| **Module title** | **Module**  **Code** | **C or O** | **K1** | **K2** | **K3** | **K4** | **C1** | **C2** | **C3** | **C4** | **P1** | **P2** | **P3** | **P4** | **T1** | **T2** | **T3** | **T4** | **T5** |
| Professional & Academic Skills | RBM4001 | C | TD |  | TDA |  | TD | TD | TD |  | TD | TDA | TD | DA | TDA | TD |  | TD | TDA |
| The UK Retail Industry | RBM4002 | C | TDA | TDA | D |  | TDA | DA | TDA |  | DA | TDA | DA | TDA | DA | DA |  | TD |  |
| Retail Business Law | RBM4003 | C |  | DA |  | TDA | DA | TDA |  | TDA | DA | DA | TDA |  | DA |  | DA | TD |  |
| Contemporary issues in Marketing | RBM4104 | C | D |  | D |  | TDA | TD | DA | TDA |  | TDA |  | TDA |  |  | TDA | TDA |  |
| IS and Big Data Analysis | BMP4005 | C | TDA | D |  | TD | TD | TD | TDA |  | TD | TDA | TD |  | TD | TD | TD | TDA |  |
| People and Performance | BMP4006 | C | D | D |  |  |  | TDA | TD | TDA | TD | TD | TDA | TD | TD | TDA | TD |  |  |
| Retail Management & Career Development | RBM5001 | C | D | TD |  |  | TD | TD | TDA | TDA |  | TDA | TD | TDA | TD | TD | TDA |  | TD |
| Consumer Behaviour | RBM5002 | C | D | TDA | TDA | TD | TDA | TDA |  | TD | TDA | TD | TD | TD | TD | TD | TDA | TDA |  |
| Retail Operations | RBM5003 | C | TDA |  | TDA |  | TD | TDA | TD | TDA | TDA | TD | DA | TD | TD | TD | TD | TDA |  |
| Leading and Managing Work Teams | RBM5004 | C | DA |  |  | TD |  | TDA |  | TD | TD |  | TD | TDA | DA | TD | TDA |  |  |
| Financial Management and Decision Making | BMP5006 | C | D | D |  | TD | TD | TD | TDA | TDA | TD |  |  | DA | DA | TDA | TD | TD |  |
| Work Based Project -Retail | RBM6000 | O |  | DA | DA |  | TDA | TDA | TD | TDA | TDA | TDA | TD | TDA | TD | TD | TDA | TD | TD |
| Retail Dissertation | RBM6001 | C | DA | DA |  |  | TDA | TDA | TDA | TDA | TD | TDA | TDA | TDA | TD | TD | TD | TDA | TD |
| Strategic Retail Bus Management | RBM6002 | C | TDA | TDA | TD | TD | TDA | TD | TD |  | TD | TD | TDA | TD |  |  |  | TD |  |
| Omni Channel RS | RBM6003 | C | TDA | TDA | TDA |  | DA | TD |  | TDA | TD | TDA |  | TDA |  | TDA | TD | TDA |  |
| Procurement Management | SCM6008 | O | D | TDA |  |  | TD | TDA | TD |  | TDA | TD |  | TDA |  | TDA | TD |  |  |
| Project Management | SCM6009 | O | D | D |  |  | TDA | TDA | TDA | TD | TDA |  | TDA |  |  | TDA | TDA | TDA |  |
| Int. Digital Marketing Strategy | BMP6008 | O | D | TDA | TD | TD |  | TDA |  | TD | TD | TD | TDA | TD | TD |  | TD | TDA |  |

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| **K. Knowledge and understanding** | **P. Practical, professional or subject-specific skills** |
| K1 Retail organisations, their leadership and management and the complex environments in which they operate | P1 Communicate information and ideas in a professional manner using appropriate strategies |
| K2 Retail operations, processes and practices, together with their interrelationships | P2 Apply effective independent research approaches in order to identify and critically analyse information |
| K3 The customer journey and the importance of providing a positive customer experience | P3 Demonstrate effectiveness both as an independent learner, team member and manager using a professional and responsible approach |
| K4 Retail strategies and managing effective relationships with key stakeholders | P4 Demonstrate flexibility and initiative in developing effective solutions to retail problems |
| **C. Cognitive, intellectual or thinking skills** | **T. Transferable, key or personal skills** |
| C1 Evaluate and critically appraise theoretical approaches and models and synthesise contrasting ideas | T1 Be self-aware and act in a professional and sensitive manner |
| C2 Solve complex problems and generate effective solutions | T2 Manage themselves in terms of time, organisation, engagement, motivation, initiative and resilience. |
| C3 Employ critical self-reflection and make justified independent judgements | T3 Use interpersonal skills effectively, including listening, influencing and negotiation AND conflict resolution |
| C4 Select and critically apply appropriate theories and skills | T4 Make effective and confident use of appropriate information technologies |
|  | T5 Determine and reflect on academic, professional and personal goals |