

**Programme Specification**

**Programme Title: BSc (Hons) International Hospitality Management**

|   |  |                       |                     |
|---|--|-----------------------|---------------------|
| <b>Awarding Institution:</b>                        | University of Bolton   |                       |                     |
| <b>Teaching Institution:</b>                        | Bury College   |                       |                     |
| <b>Division and/or Faculty/Institute:</b>           | Off Campus Division  |                       |                     |
| <b>Professional accreditation</b>                   | Professional body  | Professional body URL | Status of graduates |
|   |  |                       |                     |
|   |  |                       |                     |
|   |  |                       |                     |
| <b>Final award(s):</b>                              | BSc (Hons)   |                       |                     |
| <b>Interim award(s)</b>                             |  |                       |                     |
| <b>Exit or Fallback award(s)</b>                    | Cert HE International Hospitality Management<br>DipHE International Hospitality Management   |                       |                     |
| <b>Programme title(s)</b>                           | International Hospitality Management   |                       |                     |
| <b>UCAS Code</b>                                    | N864   |                       |                     |
| <b>JACS Code</b>                                    | N800   |                       |                     |
| <b>University Course Code(s)</b>                    | OCD0009  |                       |                     |
| <b>QAA Benchmark Statement(s)</b>                   | Hospitality, Leisure, Sport and Tourism  |                       |                     |
| <b>Other internal and external reference points</b> | QAA Academic Infrastructure, including the Framework for Higher Education Qualifications and the Code of Practice<br><br>UK Quality Code for Higher Education<br><br>University of Bolton awards framework |                       |                     |
| <b>Language of study</b>                            | English  |                       |                     |
| <b>Mode of study and normal period of study</b>     | Full time – 3 years  |                       |                     |
| <b>Admissions criteria</b>                          |  |                       |                     |

260 UCAS points from at least three A levels (or equivalent). You should also have five GCSEs at grade C or above (or equivalent).

### **Additional admissions matters**

Consideration of applicants who have passed a Kitemarked Access to Higher Education course

Mature student evaluation may include an interview and/or diagnostic essay.

Applicants whose English is not their first language will be required to achieve at least a score of IELTS 6.0 upon entry to the programme.

### **Fitness to practise declaration**

Not applicable

### **Aims of the programme**

1. Develop a critical insight into the hospitality industry operating within the international arena.
2. Develop intellectual capabilities of research, problem solving, evaluation and synthesis.
3. Be prepared for employment and further study through the development of transferable knowledge and skills.
4. Demonstrate a positive disposition towards, and the skills for, life-long learning and Personal Development Planning.

### **Distinctive features of the programme**

Extensive industry links with a range of hospitality employers.

Students are required to take part in a period of work experience in an overseas country or with a hospitality organisation in an international context, at HE5 level of the programme.

Students are required to obtain a paid employment (or voluntary) from the commencement of the programme as recommended by industry employers.

|  |
|--|
| <b>Programme learning outcomes</b>   |
| <b>K. Knowledge and understanding</b><br>On completion of the programme successful students will be able to demonstrate systematic knowledge and understanding of: |
| 1. The principles which underpin hospitality management in an international context.   |
| 2. The nature and characteristics of international hospitality markets and demonstrate an appreciation of cultural differences.                                    |
| 3. The complex nature and characteristics of the international hospitality industry and appraise current developments.   |
| 4. The key influences on management of food and beverage preparation and service in an international context.  |
| 5. Demonstrate an understanding of the concepts and issues related to financial, human and physical resource management  |
| <b>C. Cognitive, intellectual or thinking skills</b><br>On completion of the programme successful students will be able to demonstrate the ability to:             |
| 1. Use skills in critical reasoning and analysis.  |
| 2. Evaluate and apply theoretical concepts.  |
| 3. Synthesise data/information and interpret research findings.  |
| 4. Apply problem-solving techniques.   |
| <b>P. Practical, professional or subject-specific skills</b><br>On completion of the programme successful students will be able to demonstrate the ability to      |
| 1. Communicate effectively with a variety of audiences (peers/colleagues, industry professionals, hospitality consumers).  |
| 2. Identify and evaluate international hospitality developments and issues drawing on primary and secondary data sources.  |
| 3. Interpret statistical data in order to identify international hospitality trends and market characteristics.  |
| 4. Demonstrate an ability to use accepted hospitality and management theories and concepts in practical scenarios.   |
| 5. Evaluate and develop management and linguistic skills   |
| 6. Appraise own needs for academic, personal and professional development and make recommendations (Personal Development Planning).                                |
| <b>T. Transferable, key or personal skills</b><br>On completion of the programme successful students will be able to demonstrate the ability to:                   |
| 1. Independently plan, conduct and report a programme of original research.  |
| 2. Communicate effectively in formal and informal environments using a variety of means.   |
| 3. Demonstrate a range of Information Technology skills.   |
| 4. Manage time and workload.   |
| 5. Work independently or as part of a team.  |
| 6. Demonstrate work based skills.  |

7. Be socially, publicly and ethically responsible.

## Programme structure

### BSc (Hons) International Hospitality Management (IHM)

| Module Code | Core/<br>Option/<br>Elective<br>(C/O/E) | Length<br>(1, 2 or<br>3) | Title   | Credits |
|-------------|---|--------------------------|---|---------|
| IHM4001     | C                                       | 1                        | The International Hospitality Industry in Context                   | 20      |
| IHM4002     | C                                       | 1                        | Management of Food and Beverage Operations                          | 20      |
| THE4001     | C                                       | 1                        | Academic Management Skills for the Service Industries               | 20      |
| THE4002     | C                                       | 1                        | Managing the International Workforce                                | 20      |
| THE4003     | C                                       | 1                        | Basics of Business for the Service Industries                       | 20      |
| LAN4001*    | C                                       | 1                        | English Language and Communication Skills – Stage 1                 | 20      |
| LAN4002*    | C                                       | 1                        | Spanish - Stage 1   | 20      |
| LAN4003*    | C                                       | 1                        | French – Stage 1  | 20      |
| LAN4004*    | C                                       | 1                        | German – Stage 1  | 20      |
| IHM5001     | C                                       | 1                        | Marketing for the Hospitality Service Sector                        | 20      |
| IHM5002     | C                                       | 1                        | International Gastronomy  | 20      |
| IHM5003     | C                                       | 2                        | Work Experience (IHM)   | 40      |
| THE5001     | C                                       | 1                        | Research Methods for Tourism and Hospitality                        | 20      |
| THE5002     | C                                       | 1                        | Global Tourism and Hospitality Management                           | 20      |
| IHM6001     | C                                       | 1                        | International Hospitality Industry Perspectives                     | 20      |
| IHM6002**   | C                                       | 1                        | Investigative Study (IHM)   | 20      |
| IHM6003     | C                                       | 2                        | Project (IHM)   | 40      |
| THE6001     | C                                       | 1                        | Strategic Marketing Management for Tourism and Hospitality          | 20      |
| THE6002     | C                                       | 1                        | Special Event Management  | 20      |
| THE6003     | O                                       | 1                        | Sustainable Tourism Management                                      | 20      |
| THE6004     | O                                       | 1                        | International Human Resource Management for Tourism and Hospitality | 20      |

#### Notes:

\* **LAN modules** – At HE4 a 20 credit language module is Core, however there are 4 language options: Spanish, French, German and English for students whose English is not their first language.

\*\***IHM6002 – Investigative Study (IHM)** – Is a Core alternative to IHM6003 Project (IHM). IHM6002 must be selected with a further IHM/THE/ITM HE6 20 credit module. IHM6002 and IHM6003 cannot be studied together and are a barred combination.

## Learning and teaching strategies

A variety of teaching and learning strategies is employed throughout the programme in order to ensure the acquisition and development of appropriate concepts, knowledge and skills and achievement of the stated learning outcomes. Some of these will be experienced during formally timetabled classes with a module tutor; others may be adopted personally to facilitate your own learning.

It is important to realise that the time spent with a tutor during formally scheduled learning and teaching activities is only a small part of the learning time identified for a module. In addition to this time a significant amount of time is spent in guided independent study. This independent study time should be spent, for example, engaging in general background reading, preparing for seminar activities, working on assignments or revising for examinations.

A variety of teaching and learning methods provide access to learning to meet a wide range of learner needs and are aimed at widening participation amongst learners to avoid exclusion and develop learner skills in academic studies, the workplace and personal life situations. The methods employed include: lectures; workshops; tutorials (group and individual); guest speakers; work experience in the form of a period of work placement; development of employability skills; information literacy skills development; and personal development planning (PDP). However individual module tutors are free to introduce techniques that they view as especially suitable in aiding learning in their specialist area. The learning and teaching strategy for each individual module is detailed in the module guides that you will receive at the beginning of each semester.

## Learning activities (KIS entry)

|  | Course Year |      |       |   |   |   |   |
|--|-------------|------|-------|---|---|---|---|
|  | 1           | 2    | 3     | 4 | 5 | 6 | 7 |
| Scheduled learning and teaching activities | 41.3        | 19.8 | 20.5  |   |   |   |   |
| Guided independent study                   | 58.7        | 68.2 | 79.50 |   |   |   |   |
| Placement/study abroad                     | 0.0         | 12   | 0     |   |   |   |   |

## Assessment strategy

The assessment strategy for the programme is designed to ensure that you achieve the overall aims and learning outcomes of the programme, as well as the learning outcomes for individual modules.

Assessment serves several functions. The obvious and primary function is to evaluate your achievement. However, assessment also serves to help you organise and develop your learning. Feedback from assessment serves an important educational function and can help you develop your skills and understanding of your own strengths and weaknesses.

The types of assessment you will be required to complete fall into two general categories, formative and summative.

Formative assessments are activities that do not contribute to your overall module grade. They are however an integral part of the learning strategy for a module and you are required to complete them. They will be marked and you will receive feedback on your level of achievement.

Summative assessments are those assessment activities for which the marks will contribute to the overall module grade. You will also receive feedback on these assessments so that you will know what you have done well and where you can improve.

Many different forms of assessment are employed on the programme. For both formative and summative purposes, the major forms are: coursework (usually essays); practical project reports; design and analysis assignments; case studies; oral presentations; and examinations.

## Assessment methods (KIS entry)

|                 | Course Year |      |      |   |   |   |   |
|-----------------|-------------|------|------|---|---|---|---|
|                 | 1           | 2    | 3    | 4 | 5 | 6 | 7 |
| Written exams   | 16.7        | 11.1 | 18.2 |   |   |   |   |
| Coursework      | 50.0        | 88.9 | 72.7 |   |   |   |   |
| Practical exams | 33.3        | 0    | 9.1  |   |   |   |   |

## Assessment regulations

- Assessment Regulations for Undergraduate Modular Programmes

## Grade bands and classifications

### 1. Undergraduate Honours Degrees

| <b>Grade Description</b>     | <b>Mark<br/>%</b> | <b>Honours Degree<br/>Classification</b> |
|------------------------------|-------------------|--|
| Work of exceptional quality  | 70+               | i  |
| Work of very good quality    | 60-69             | ii.i                                     |
| Work of good quality         | 50-59             | ii.ii                                    |
| Work of satisfactory quality | 40-49             | iii                                      |
| Borderline fail              | 35-39             |  |
| Fail                         | Below 35          |  |

### Honours classification

You will normally be awarded the honours classification resulting from the application of either Rule ACM20 or Rule ACM6.

#### Rule ACM20

A weighted average of the marks from modules worth a total of 200 credits at Levels HE5 and HE6 combined, including the marks from modules worth no more than 80 credits at least at Level HE5 (weighted 30 percent) and marks from modules worth at least 120 credits at Level HE6 (weighted 70 percent), which represent the best marks achieved by you at those Levels.

Where the average falls unequivocally into one of the following bands: 48.00 - 49.99, 58.00 - 59.99, 68.00 - 69.99; and you have achieved marks clearly in an honours classification category higher than their average for modules worth at least 110 credits, then you will be awarded an honours degree in the classification category one higher than that indicated by your average.

Rule ACM6 (an alternative if you do not have sufficient marks at Levels HE5 and 6 to apply ACM20)

A simple average of the equally weighted marks from modules worth 120 credits at Level HE6 which represent the best marks achieved by you at that Level.

Where the average falls unequivocally into one of the following bands: 48.00 – 49.99, 58.00 – 59.99, 68.00 – 69.99; and you have achieved marks clearly in an honours classification category higher than their average for modules worth at least 70 credits, then you will be awarded an honours degree in the classification category one higher than that indicated by their average.

Where you have marks available for fewer than 120 credits at Level HE6, honours classification shall normally be based **solely** on a simple average of the available marks for modules at Level HE6, subject to there being marks for a **minimum of 60 credits awarded by the University. Upgrading of the honours classification will not normally be available where there are marks available for fewer than 120 credits at Level HE6**, unless this is explicitly approved.

### **Role of external examiners**

External examiners are appointed for all programmes of study. They oversee the assessment process and their duties include: approving assessment tasks, reviewing assessment marks, attending assessment boards and reporting to the University on the assessment process. Students will be able to view external examiner reports on the relevant BSc (Hons) International Hospitality Management programme site.



## **Support for student learning**

- The programme is managed by a programme leader
- An induction programme introduces the student to Bury College, the University of Bolton and their programme
- Each student has a personal tutor, responsible for support and guidance
- Personal Development Planning is (PDP and ePDP) integrated into all programmes
- Feedback is given on formative and summative assessments
- Bury College and the University of Bolton support services include housing, counselling, financial advice, careers and a disability
- A Chaplaincy is provided
- Library and IT services are available
- The Students' Union advice services is based at the University of Bolton
- Faculty and Programme Handbooks provide information about the programme and Bury College and Bolton University regulations
- There is an opportunity to develop skills for employment
- English language support is offered to International students

## **Methods for evaluating and enhancing the quality of learning opportunities**

- Programme committees with student representation
- Module evaluations by students
- Students surveys, e.g. National Student Survey (NSS) and the Bury College Higher Education survey
- Bury College Annual Self Assessment Report
- Bury College's Higher Education Strategic Management and Quality Group
- Annual quality monitoring and action planning in partnership with the University of Bolton through Programme Quality Enhancement Plans (PQEPs), Data Analysis Report (DARs) Subject Annual Self Evaluation Report (SASERs), Faculty Quality Enhancement Plans (FQEPs), University Quality Enhancement Plan (UQEP)
- Peer review/observation of teaching
- Professional development programme for staff
- Effective tracking of external examiner reports the subsequent actions

## **Other sources of information**

Student portal (<http://www.bolton.ac.uk/Students/Home.aspx>)

Students Union (<http://www.ubsu.org.uk>)

Faculty or similar Handbook (<http://www.bolton.ac.uk/Students/Home.aspx>)

Programme Handbook (add link)

Student Entitlement Statement

(<http://www.bolton.ac.uk/Students/AdviceAndSupport/StudentServices/AtoZofDownloads>.)

[aspx\)](#)

Module database ([http://data.bolton.ac.uk/academicaffairs/view\\_modulelist.asp](http://data.bolton.ac.uk/academicaffairs/view_modulelist.asp))

Moodle

External examiners reports

<http://www.bolton.ac.uk/Quality/QAECContents/ExternalExaminersReports/Home.aspx>

**Document control**

**Author(s)**

**Approved by:**

**Date approved:**

**Effective from:**

**Document History:**

### Learning outcomes map

| Module title                            | Module Code | Status C/O/E | K1  | K2  | K3  | K4  | K5  | C1  | C2  | C3  | C4  | P1  | P2  | P3  | P4  | P5  | P6  | T1  | T2  | T3  | T4  | T5  | T6  | T7  |     |     |
|---|-------------|--------------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| <b>Level 4</b>                          |             |              |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
| The Int Hospitality Industry in Context | IHM4001     | C            | DTA |     | DTA |     | DT  |     | DTA | DTA |     | DTA | DT  | DT  |     |     |     |     | DTA | DTA | DTA | DTA |     |     | DTA |     |
| Man of F& Beverage Operations           | IHM4002     | C            | DTA | DTA |     | DTA | DTA |     |     |     | DTA | DTA |     |     | DTA | DTA | DTA |     | DTA | DTA | DTA | DTA | DTA | DTA | DTA |     |
| Academic Man Skills for the Serv Ind    | THE4001     | C            | DA  | DT  | DTA | D   | DT  |     | DT  | DT  | DTA | DTA | DT  | DT  | DT  | DTA | DTA | DT  | DTA | DTA | DTA | DTA | DTA | DTA | DTA |     |
| Managing the Int Workforce              | THE4002     | C            | DTA | DTA | DTA | DTA | DTA |     | DT  | DTA | DTA | DTA | DTA | DT  | DTA | DTA | DTA |     | DTA | DTA | DTA | DTA | DTA | DTA | DTA |     |
| Basics of Business for the Services Ind | THE4003     | C            | DTA | TA  | DTA | DTA | DTA |     | DTA | DTA | DTA | DTA | DTA | DTA | DTA | DTA | DTA |     | DTA | DTA | DTA | DTA | DTA | DTA | DTA |     |
| Languages                               | THE4001/4*  | C            |     | DTA |     | DTA |     |     |     |     | DTA | DTA |     |     |     | DTA | DTA |     | DTA | DTA | DTA | DTA |     |     | DTA |     |
| <b>Level 5</b>                          |             |              |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
| Marketing for the Hospitality Serv Sec  | IHM5001     | C            | DTA | DTA | DTA |     | DTA | DTA |     | DTA | DTA | DTA | DTA | DTA | DTA | DTA | DTA |     | DTA | DTA | DTA | DTA | DTA | DTA | DTA |     |
| International Gastronomy                | IHM5002     | C            | DTA | DTA | DTA | DTA | DTA | DTA |     | DTA |     | DTA | DTA | DTA |     |     |     |     | DTA | DTA | DTA | DTA |     |     | DTA |     |
| Work Experience                         | IHM5003     | C            | DTA | DTA | DTA | DTA | DTA | DTA | DTA | DTA | DTA | DTA | DTA | DTA | DTA | DTA | DTA | DTA | DTA | DTA | DTA | DTA | DTA | DTA | DTA | DTA |
| Research Methods for Tourism & Hosp     | THE5001     | C            | DTA | DTA | DTA | DTA | DTA | DTA | DTA | DTA | DTA | DTA | DTA | DTA | DTA | DTA | DTA | DTA | DTA | DTA | DTA | DTA | DTA |     | DTA |     |
| Global Tourism and Hosp Management      | THE5002     | C            | DTA | DTA | DTA | D   | DTA | DTA | DTA | DTA | DTA | DTA | DTA | DTA | DT  | DTA | DTA | DT  | DTA | DTA | DTA | DTA | DTA | DTA | DTA |     |
| <b>Level 6</b>                          |             |              |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
| Int Hospitality Industry Perspectives   | IHM6001     | C            | DTA | DTA | DTA | DTA |     | DTA | DTA | DA  | DTA | DTA | DTA | DTA | DTA | DA  | D   | D   | DTA | DA  | DTA | DTA | DA  | DTA | DTA |     |
| Investigative Study                     | IHM6002     | C            | DTA | DTA | DTA | DA  | DA  | DTA | DA  | DA  |     | DTA | DA  | DA  | DA  | DA  | DTA | DTA | DTA | DTA | DT  | DTA | DTA | DTA | DTA |     |
| Project (IHM)                           | IHM6003     | C            | DTA | DTA | DTA | DTA |     | DTA | DTA | DTA | DTA | DTA | DTA | DA  | DTA | DTA | DTA | DTA | DTA | DTA | DTA | DTA |     |     | DTA |     |
| Strategic Mark Man for Tourism & Hosp   | THE6001     | C            | DTA | DTA | DTA |     |     | DTA | DTA | DTA | DTA | DTA | DTA | DTA | DTA | DTA | D   | DTA | DTA | DA  | DT  | DTA | DA  | DTA | DTA |     |
| Special Event Man                       | THE6002     | C            | DTA | DTA | DTA | DTA | DTA | DTA | DTA | DA  | DTA | DTA | DTA | DTA | DTA | DTA | D   | DTA | DTA | DA  | DTA | DTA | DA  | DTA | DTA |     |
| Sustainable Tourism Management          | THE6003     | O            | DTA | DTA | DTA | DTA | DTA | DTA | DTA | DTA | DTA | DTA | DTA | DTA | DTA | DTA | D   | DTA | DTA | DA  | DT  | DTA | DTA | DTA | DTA |     |
| Int HRM for Tourism and Hospitality     | THE6004     | O            | DTA | DTA | DTA |     | DTA | DTA | DTA | DTA | DTA | DTA | DTA | DTA | DTA | DTA | DTA |     | DTA | DTA | DT  | DTA | DTA | DTA | DTA |     |

K. Knowledge and understanding P. Practical, professional and subject specific skills C. Cognitive, Intellectual and thinking skills T. Transferable, key or personal skills

Complete the grid using the following (Developed = D, Taught = T, Assessed = A)

**\*Language modules – LAN4001/2/3/4 – \*At HE4 Level a 20 credit Language module is core. Demand will determine which language(s) is/are offered from a selection of French, Spanish and German, plus English will be offered for students whose English is not their first language.**

## Module Listings

| Module title                        | Mod Code | New?<br>✓ | Level | Credits | Type | Core/Option<br>/Elective<br>C/O/E | Pre-requisite<br>module | Assessment<br>1    |                 |                        | Assessment<br>2    |                 |                        | Assessment<br>3    |                 |                        |
|-------------------------------------|----------|-----------|-------|---------|------|-----------------------------------|-------------------------|--------------------|-----------------|------------------------|--------------------|-----------------|------------------------|--------------------|-----------------|------------------------|
|                                     |          |           |       |         |      |                                   |                         | Assessment<br>type | Assessment<br>% | Add Y if final<br>item | Assessment<br>type | Assessment<br>% | Add Y if final<br>item | Assessment<br>type | Assessment<br>% | Add Y if final<br>item |
| Int Hosp Ind in Context             | IHM4001  |           | 4     | 20      | STAN | Core                              | N                       | CW                 | 60              |                        | WE                 | 40              | Y                      |                    |                 |                        |
| Man of F & Bev Operations           | IHM4002  |           | 4     | 20      | STAN | Core                              | N                       | PRAC               | 40              |                        | CW                 | 60              | Y                      |                    |                 |                        |
| Academic Man Skills for Serv Ind    | THE4001  |           | 4     | 20      | STAN | Core                              | N                       | PRAC               | 40              |                        | CW                 | 60              | Y                      |                    |                 |                        |
| Managing the Int Workforce          | THE4002  |           | 4     | 20      | STAN | Core                              | N                       | CW                 | 50              |                        | PRAC               | 50              | Y                      |                    |                 |                        |
| Basics of Business for the Serv Ind | THE4003  |           | 4     | 20      | STAN | Core                              | N                       | CW                 | 50              |                        | WE                 | 50              | Y                      |                    |                 |                        |
| English Language & Comm Skills      | LAN4001* |           | 4     | 20      | STAN | Core                              | N                       | CW                 | 50              |                        | PRAC               | 50              | Y                      |                    |                 |                        |
| Spanish – Stage 1                   | LAN4002* |           | 4     | 20      | STAN | Core                              | N                       | CW                 | 50              |                        | PRAC               | 50              | Y                      |                    |                 |                        |
| French – Stage 2                    | LAN4003* |           | 4     | 20      | STAN | Core                              | N                       | CW                 | 50              |                        | PRAC               | 50              | Y                      |                    |                 |                        |
| German – Stage 3                    | LAN4004* |           | 4     | 20      | STAN | Core                              | N                       | CW                 | 50              |                        | PRAC               | 50              | Y                      |                    |                 |                        |
| Marketing for the Hosp Serv Sector  | IHM5001  |           | 5     | 20      | STAN | Core                              | N                       | CW                 | 60              |                        | WE                 | 40              | Y                      |                    |                 |                        |
| International Gastronomy            | IHM5002  |           | 5     | 20      | STAN | Core                              | N                       | CW                 | 50              |                        | CW                 | 50              | Y                      |                    |                 |                        |
| Work Experience                     | IHM5003  |           | 5     | 40      | PLAC | Core                              | N                       | CW                 | 40              |                        | CW                 | 60              | Y                      |                    |                 |                        |
| Research Methods for Tourism & Hosp | THE5001  |           | 5     | 20      | STAN | Core                              | N                       | CW                 | 100             | Y                      |                    |                 |                        |                    |                 |                        |
| Global Tourism & Hospitality Man    | THE5002  |           | 5     | 20      | STAN | Core                              | N                       | CW                 | 50              |                        | CW                 | 50              | Y                      |                    |                 |                        |

**Module Listings - Continued**

| Module title                                      | Mod Code | New?<br>✓ | Level | Credits | Type | Core/Option<br>/Elective<br>C/O/E | Pre-requisite<br>module        | Assessment<br>1    |                 |                        | Assessment<br>2    |                 |                | Assessment<br>3    |                 |                |
|---|----------|-----------|-------|---------|------|-----------------------------------|--------------------------------|--------------------|-----------------|------------------------|--------------------|-----------------|----------------|--------------------|-----------------|----------------|
|   |          |           |       |         |      |                                   |                                | Assessment<br>type | Assessment<br>% | Add Y if final<br>item | Assessment<br>type | Assessment<br>% | Add Y if final | Assessment<br>type | Assessment<br>% | Add Y if final |
| International Hospitality Industry Perspectives   | IHM6001  |           | 6     | 20      | STAN | Core                              | N                              | CW                 | 60              |                        | WE                 | 40              | Y              |                    |                 |                |
| Investigative Study                               | IHM6002  |           | 6     | 20      | STAN | Core                              | N                              | CW                 | 80              | Y                      | CW                 | 10              |                | PRAC               |                 |                |
| Project (IHM)                                     | IHM6003  |           | 6     | 40      | STAN | Core                              | THE5001<br>Or Equiv            | CW                 | 20              |                        | CW                 | 70              | Y              | PRAC               |                 |                |
| Strategic Marketing Man for Tourism & Hospitality | THE6001  |           | 6     | 20      | STAN | Core                              | IHM5001<br>ITM5001<br>Or Equiv | CW                 | 60              |                        | WE                 | 40              | Y              |                    |                 |                |
| Special Event Management                          | THE6002  |           | 6     | 20      | STAN | Core                              | N                              | CW                 | 50              |                        | CW                 | 50              | Y              |                    |                 |                |
| Sustainable Tourism Management                    | THE6003  |           | 6     | 20      | STAN | Option                            | N                              | CW                 | 60              |                        | PRAC               | 40              | Y              |                    |                 |                |
| International HRM for Tourism & Hosp              | THE6004  |           | 6     | 20      | STAN | Option                            | THE4002<br>Or Equiv            | CW                 | 50              |                        | CW                 | 50              | Y              |                    |                 |                |

**\*Language modules – LAN4001/2/3/4 – \*At HE4 Level a 20 credit Language module is core. Demand will determine which language(s) is/are offered from a selection of French, Spanish and German, plus English will be offered for students whose English is not their first language.**

**Bolton Key Core Curriculum requirements**

| Module Title                           | Module Code | C/O/E | Employability |               |           |                         |          |                 |                            |                 |                |            | Bolton Values                |                       |                              |   |
|--|-------------|-------|---------------|---------------|-----------|-------------------------|----------|-----------------|----------------------------|-----------------|----------------|------------|------------------------------|-----------------------|------------------------------|---|
|  |             |       | PDP           | Communication | Team work | Organisation & Planning | Numeracy | Problem solving | Flexibility & adaptability | Action planning | Self awareness | Initiative | Personal impact & confidence | Inter-nationalisation | Environmental sustainability | Social, public and ethical responsibility |
| Int Hospitality Industry in Context    | IHM4001     | C     | DT            | DTA           | DT        | DTA                     |          | DT              | DT                         | DTA             |                | DT         | DT                           | DTA                   | DT                           | DT  |
| Management of F & B Operations         | IHM4002     | C     | DTA           | DTA           | DTA       | DTA                     | DTA      | DTA             | DTA                        | DTA             | DTA            | DTA        | DTA                          | DTA                   | DTA                          | DTA                                       |
| Academic Man Skills for the SI         | THE4001     | C     | DTA           | DTA           | DTA       | DTA                     |          | DTA             | DTA                        | DTA             | DTA            | DTA        | DTA                          | DTA                   | DT                           | DTA                                       |
| Managing the Int Workforce             | THE4002     | C     |               | DTA           | DT        | DT                      |          | DT              | DTA                        | DTA             | DTA            | DTA        | DT                           | DTA                   |                              | DTA                                       |
| Basics of Business for the Service Ind | THE4003     | C     |               | DTA           |           | DT                      | DTA      |                 |                            | DTA             |                | DTA        |                              |                       |                              |   |
| English Language & Comm Skills         | LAN4001*    | C     | DTA           | DTA           |           | DT                      |          |                 |                            | DTA             | DTA            | DTA        | DTA                          | DTA                   | DT                           | DTA                                       |
| Spanish – Stage 1                      | LAN4002*    | C     | DTA           | DTA           |           | DT                      |          |                 |                            | DTA             | DTA            | DTA        | DTA                          | DTA                   | DT                           | DTA                                       |
| French – Stage 1                       | LAN4003*    | C     | DTA           | DTA           |           | DT                      |          |                 |                            | DTA             | DTA            | DTA        | DTA                          | DTA                   | DT                           | DTA                                       |
| German – Stage 1                       | LAN4004*    | C     | DTA           | DTA           |           | DT                      |          |                 |                            | DTA             | DTA            | DTA        | DTA                          | DTA                   | DT                           | DTA                                       |
| Marketing for the Hosp Serv Sector     | IHM5001     | C     |               | DTA           |           | DT                      | DTA      |                 |                            | DTA             |                | DTA        | DT                           | DTA                   | DT                           | DTA                                       |
| International Gastronomy               | IHM5002     | C     |               | DTA           |           | DTA                     |          | DT              | DT                         | DTA             | DT             | DT         | D                            | DTA                   | DT                           | DTA                                       |
| Work Experience                        | IHM5003     | C     | DTA           | DTA           | DTA       | DT                      |          | DT              | DTA                        | DTA             | DTA            | DTA        | DTA                          | DTA                   | DT                           | DTA                                       |
| Research Methods for Tourism & Hosp    | THE5001     | C     | DT            | DTA           |           | DT                      | DTA      | DT              | DT                         | DTA             | DT             | DTA        | DT                           | DTA                   | DTA                          | DTA                                       |
| Global Tourism & Hosp Man              | THE5002     | C     |               | DTA           |           | DT                      |          | DTA             |                            | DTA             |                | DTA        | DT                           | DTA                   | DTA                          | DTA                                       |

**Bolton Key Core Curriculum requirements - Continued**

| Module Title                                      | Module Code | C/O/E | Employability |               |           |                         |          |                 |                            |                 |                |            |                              | Bolton Values         |                              |   |
|---|-------------|-------|---------------|---------------|-----------|-------------------------|----------|-----------------|----------------------------|-----------------|----------------|------------|------------------------------|-----------------------|------------------------------|---|
|   |             |       | PDP           | Communication | Team work | Organisation & Planning | Numeracy | Problem solving | Flexibility & adaptability | Action planning | Self awareness | Initiative | Personal impact & confidence | Inter-nationalisation | Environmental sustainability | Social, public and ethical responsibility |
| International Hosp Industry Perspectives          | IHM6001     | C     |               | DTA           |           | DT                      |          |                 |                            | DTA             |                | DTA        |                              | DTA                   | DT                           | DTA                                       |
| Investigative Study                               | IHM6002     | C     | DTA           | DTA           |           | DTA                     | DTA      | DT              | DTA                        | DTA             | DTA            | DTA        | DTA                          | DTA                   | DTA                          | DTA                                       |
| Project (IHM)                                     | IHM6003     | C     | DTA           | DTA           |           | DTA                     | DTA      | DT              | DTA                        | DTA             | DTA            | DTA        | DTA                          | DTA                   | DTA                          | DTA                                       |
| Strategic Marketing Man for Tourism & Hospitality | THE6001     | C     |               | DTA           |           | DT                      |          | DTA             |                            | DTA             |                | DTA        |                              | DTA                   | DTA                          | DTA                                       |
| Special Event Management                          | THE6002     | C     | DT            | DTA           | DT        | DT                      | DTA      | DTA             | DTA                        | DTA             | DT             | DTA        | DT                           | DT                    | DTA                          | DTA                                       |
| Sustainable Tourism Management                    | THE6003     | O     |               | DTA           |           | DT                      | DTA      | DTA             | DTA                        | DTA             |                | DTA        | DT                           | DTA                   | DTA                          | DTA                                       |
| International HRM for Tourism & Hospitality       | THE6004     | O     |               | DTA           |           | DT                      |          | DTA             | DTA                        | DTA             |                | DTA        | DT                           | DTA                   | DT                           | DTA                                       |

**Complete the grid using the following (Developed = D, Taught = T, Assessed = A)**

**\*Language modules – LAN4001/2/3/4 – \*At HE4 Level a 20 credit Language module is core. Demand will determine which language(s) is/are offered from a selection of French, Spanish and German, plus English will be offered for students whose English is not their first language.**