

Programme Specification

Programme Title: BSc (Hons) Film Production for the Music Industry

Awarding Institution:	University of Bolton		
Teaching Institution:	University of Bolton		
Division and/or Faculty/Institute:	Faculty of Arts and Media Technologies		
Professional accreditation	Professional body	Professional body URL	Status of graduates
	N/A	N/A	N/A
Final award(s):	BSc (Hons)		
Interim award(s)	N/A		
Exit or Fallback award(s)	Certificate of Higher Education in Film Production for the Music Industry Diploma of Higher Education in Film Production for the Music Industry		
Programme title(s)	Film Production for the Music Industry		
UCAS Code	W610		
JACS Code	P313		
University Course Code(s)	TFS0007 (FT) TFS5017 (PT)		
QAA Benchmark Statement(s)	Communication, Media, Film and Cultural Studies		
Other internal and external reference points	QAA Academic Infrastructure, including the Framework for Higher Education Qualifications and the Code of Practice UK Quality Code for Higher Education University of Bolton awards framework Skillset Sector Skills Council		
Language of study	English		
Mode of study and normal period of study	Full time – 3 years Part time – 4.5 years		

Admissions Criteria

Standard Requirements

At least two A2-level passes (or equivalent) including one creative technology-based subject OR one music, media, art or design-related subject.

Applicants must also have five GCSE passes at grade C or above including Mathematics and English. Applicants may be required to attend an interview.

Direct entry to the BSc (Hons) final year may be possible for applicants with an appropriate profile such as a BTEC HND or FdSc.

Non Standard Entry

Other equivalent qualifications will be considered, such as Scottish Higher passes, the Irish Leaving Certificate, International Baccalaureate, or a Kitemarked Access to Higher Education course. Applicants will normally also require five GCSE passes at grade C or above including Mathematics and English or equivalent.

Applicants without the above qualifications, but with relevant life/work experience will be considered for admission following an interview with the Programme Leader or a member of the programme team.

If English is not your first language you will need to complete a Secure English Language Test at IELTS 6.0 or equivalent.

Additional admissions matters

Interviews (when carried out) can be arranged online or in person.

Fitness to practise declaration

N/A

Aims of the programme

The principal aims of the programme are to:

- create a well-rounded professional film maker capable of understanding all technical and creative elements of the production and post production processes.
- foster students' ability to create work that communicates with diverse audiences locally, nationally and globally.
- encourage students' professional development through access and exposure to the working world of moving image production.
- help students to find commercial outlets for their work by gaining knowledge of associated industries.
- develop within students the ability to work independently as a small-scale production unit, or within part of a larger organisation in a variety of roles that require creativity, self-direction, good communication and team-work skills.
- promote professional standards in moving image production and to mirror industry working practices.
- allow students to reflect on their own work and see it within the context of both historical and contemporary viewpoints, as well as that of their peers.
- help students to establish a creative community that informs professional practice.

- emphasize students' self-determination, the value of learning through action and experience, and the significance of dialogue as the basis for co-operative learning and creative practice.
- develop students' transferable and employability skills including skills for self-employment.
- develop students as global citizens and give them an awareness of the international film community and audience.
- develop students' entrepreneurial skills and their understanding of internationalisation, sustainability and social, public and ethical responsibility.
- develop students' academic and research skills and prepare them for study at Master's level.

Distinctive features of the programme

The distinctive features of the programme are as follows:

- the course specifically focuses film-making talent towards commercial delivery;
- the course focuses on technical aspects of film making like camera, lighting, visual effects editing, compositing and working to client briefs;
- the course helps students to maximise their employability potential through highly collaborative working methods and a high level of work-based learning;
- students are expected to blend artistic creativity with technical knowledge;
- students are taught by a staff team with industry experience who are able to help prepare them for working in a competitive industry;
- the production and post-production facilities are set up to industry standards, including the use of broadcast quality digital equipment;
- industry briefs are used as the basis for the majority of the project assignments;
- we have a wide network of contacts within the film, music and advertising industries to help students take the next steps after graduation.

Programme learning outcomes

K. Knowledge and understanding
On completion of the programme successful students will be able to demonstrate systematic knowledge and understanding of:

1. the importance of the film and music industries as major contributors to the cultural life and economy of the UK;
2. a wide range of genres and styles within the umbrella of "music video" and be able to operate sympathetically with recording artists;
3. the technical and creative equipment and processes used in the production, distribution and consumption of music video;
4. how emergent technology shapes the way the audiences interact with the artists;
5. the legal, ethical, regulatory and safety frameworks that affect media and cultural production, manipulation, distribution, circulation and consumption.

C. Cognitive, intellectual or thinking skills
On completion of the programme successful students will be able to demonstrate the ability to:

1. carry out forms of research for essays, projects, creative productions or projects involving sustained independent enquiry;

2. analyse and critically review their own creative processes and practices through engagement in one or more production practices;				
3. analyse information and experiences, formulate independent judgements and articulate reasoned arguments through reflection, review and evaluation;				
4. be adaptable, creative and self-reflexive in producing output for a variety of media audiences.				
5. explore and apply the University's core values of internationalisation, sustainability and employability to media projects.				
P. Practical, professional or subject-specific skills				
On completion of the programme successful students will be able to demonstrate the ability to:				
1. produce work of a professional standard that demonstrates the effective manipulation of image and sound;				
2. demonstrate the development of creative ideas and concepts based upon research and response to client briefs;				
3. produce work showing capability in operational aspects of media production technologies, systems, techniques and professional practices;				
4. experiment as appropriate with forms, conventions, languages, techniques and practices.				
5. take action to create opportunities that will help you to secure work in the creative media industry.				
T. Transferable, key or personal skills				
On completion of the programme successful students will be able to demonstrate the ability to:				
1. communicate effectively and professionally with clients and colleagues;				
2. work productively in a group or team showing you can listen, contribute and lead effectively;				
3. work in flexible, creative and independent ways showing self-discipline, self-direction and reflexivity;				
4. gather, organise and deploy ideas and information in order to formulate arguments cogently and express them effectively in written, oral or other forms;				
5. organise and manage self-directed projects.				
Programme structure				
Module Code	Module title	Core/ Option/ Elective (C/O/E)	Credits	Length (1, 2 or 3 periods)
MED4000	Scholarship	C	20	1
MED4001	Story to screen	C	20	1
MED4002	Production Skills	C	20	1
MED4003	Media Production project	C	20	1
MED4004	Audio and Video Technical Toolkit	C	20	1
MED4009	Introduction to Visual Effects	C	20	1
MED5000	Employability and Enterprise	C	20	1
MED5001	Advanced Production Skills	C	20	1
MED5002	Sound Production and Post-Production	C	20	1
MED5005	Independent Production Project	C	20	1
MED5006	Directing and Producing	C	20	1

Programme specification: BSc (Hons) Film Production for the Music Industry

Date: 21 June 2012

MED5010	Visual Effects and Colour Correction	C	20	1
MED6000	Research	C	20	1
MED6008	Compositing and Post Techniques	C	20	1
MED6004	Commercial Project	C	20	1
MED6007	Professional Practice and Self-Promotion	C	20	1
MED6001	Major Project	C	40	1

Learning and teaching strategies

This course places an emphasis on "learning by doing" and employs a number of strategies to help you achieve success. Emphasis is placed on experimentation and discovery through sharing of ideas and practice, backed up by research.

Teaching sessions are divided into theory and practice, allowing you to see a clear link between the two. In most cases you will show evidence that you have understood each element of the course by producing a piece of practical work that will eventually build into a portfolio. This portfolio is essentially your sketchpad that feeds into your work, enabling you to produce a quality showreel by the end of the course. Activities within these sessions will include lectures, discussions, and seminars as well as practical time both in and outside of lessons. Independent practical time is fully supported by our onsite technicians.

You will be taught by tutors who have extensive Industry experience, as well as having access to specialist guest lectures. As well as attending sessions at University, you will be expected to devote a significant amount of time to independent study, and this will be facilitated by the use of online resources, as well as guidance in how to use the library. The combinations face-to-face delivery and online learning is termed blended learning – and we use this approach.

Assignments will usually be practical in nature, and will require time outside of lessons to complete. Work-based learning is a key element of the course, and the completion of industrial briefs and commercial quality work will ensure you are ready for employment when you graduate. Throughout the course your progress will be monitored by personal and group tutorials.

Learning activities (KIS entry)

	Course Year		
	1	2	3
Scheduled learning and teaching activities (scheduled time with staff member or affiliate)	40%	39%	29%
Guided independent study	60%	61%	68%
Placement/study abroad	0	0	3%

Assessment strategy

You will have formative assessment to help you learn and develop your knowledge and skills and summative assessment on which you are graded. All assessment is through coursework. There are no examinations. Students work towards summative assessment briefs through a process of development. Within workshops, scheduled classes, independent study, and tutorials supported where appropriate by online activity, students will carry out a range formative assessment tasks for each module that will build towards the completion of their summative assessment briefs. These briefs will contain such tasks as making films, writing reports, writing scripts, outlines or storyboards, giving presentations and pitches, carrying out practical exercises and a work placement.

Assessment methods (KIS entry)

	Course Year		
	1	2	3
Written exams	0	0	0
Coursework	100%	100%	100%
Practical exams	0	0	0

Assessment regulations

- Assessment Regulations for Undergraduate Modular Programmes

Grade bands and classifications

Grade Description	Mark %	Honours Degree Classification
Work of exceptional quality	70+	i
Work of very good quality	60-69	ii.i
Work of good quality	50-59	ii.ii
Work of satisfactory quality	40-49	iii
Borderline fail	35-39	
Fail	Below 35	

Honours classification

You will normally be awarded the honours classification resulting from the application of either Rule ACM20 or Rule ACM6.

Rule ACM20

A weighted average of the marks from modules worth a total of 200 credits at Levels HE5 and HE6 combined, including the marks from modules worth no more than 80 credits at least

Programme specification: BSc (Hons) Film Production for the Music Industry

Date: 21 June 2012

at Level HE5 (weighted 30 percent) and marks from modules worth at least 120 credits at Level HE6 (weighted 70 percent), which represent the best marks achieved by you at those Levels.

Where the average falls unequivocally into one of the following bands: 48.00 - 49.99, 58.00 - 59.99, 68.00 - 69.99; and you have achieved marks clearly in an honours classification category higher than their average for modules worth at least 110 credits, then you will be awarded an honours degree in the classification category one higher than that indicated by your average.

Rule ACM6 (an alternative if you do not have sufficient marks at Levels HE5 and 6 to apply ACM20)

A simple average of the equally weighted marks from modules worth 120 credits at Level HE6 which represent the best marks achieved by you at that Level.

Where the average falls unequivocally into one of the following bands: 48.00 – 49.99, 58.00 – 59.99, 68.00 – 69.99; and you have achieved marks clearly in an honours classification category higher than their average for modules worth at least 70 credits, then you will be awarded an honours degree in the classification category one higher than that indicated by their average.

Where you have marks available for fewer than 120 credits at Level HE6, honours classification shall normally be based **solely** on a simple average of the available marks for modules at Level HE6, subject to there being marks for a **minimum of 60 credits awarded by the University. Upgrading of the honours classification will not normally be available where there are marks available for fewer than 120 credits at Level HE6**, unless this is explicitly approved.

Role of external examiners

External examiners are appointed for all programmes of study. They oversee the assessment process and their duties include: approving assessment tasks, reviewing assessment marks, attending assessment boards and reporting to the University on the assessment process.

Support for student learning

The following are examples of support for student learning.

- The programme is managed by a programme leader. It is the responsibility of the programme leader to ensure that the course runs smoothly, and that the course is delivered to the highest standard possible. Any issues connected with the course can be directed to the programme leader.
- You will receive induction sessions during the first week of term to introduce you to the University and your programme. During this induction week you will be introduced to the various facilities the University has to offer, including –
 - the Student Centre providing a one-stop shop for information and advice
 - University support services include housing, counselling, financial advice, careers and disability.
 - the Chaplaincy

Programme specification: BSc (Hons) Film Production for the Music Industry

Date: 21 June 2012

- Library and IT services
- the Student Liaison Officer attached to the Faculty
- the Students' Union advice services
- English language support which is available for International students.
- Each student has a personal tutor, responsible for support and guidance. This is usually your programme leader, and he/she will hold regular tutorials with you to make sure you are progressing well, and to deal with any problems you may be facing. Personal Development Planning (PDP) is integrated into the programme, and your personal tutor is there to guide you through this process.
- Feedback on formative and summative assessments is normally provided either during taught sessions (in the case of in-class projects) or within two weeks of a major assignment. The feedback is intended to give you an insight into how you can best achieve your goals, and to constructively guide you to improve performance if necessary. It is also there to highlight good practice and to congratulate you on work you have done well.
- Faculty and Programme Handbooks, which provide information about the programme and University regulations, are available online. These will be shown to you during Induction Week.
- Opportunities to develop skills for employment are embedded throughout the course, by way of the Industry-orientated delivery of course material. The majority of assignments are based on industrial briefs, and in the latter stages of the course you will be producing work for real clients. Collaboration with other students across many disciplines such as Sound and Special Effects will help you to develop good work practices. Opportunities for work placement are supported by the Media staff within the Faculty.
- Technical support and advice is on hand during term time, and offers one-to one assistance in all areas of production, including help using specific equipment or facilities. The technical spaces the University has at your disposal include:
 - video edit suites
 - computer facilities with dedicated media software
 - studio facilities
 - sound recording facilities
 - film production facilities.
- In addition to face-to-face contact, you are supported online by use of a “virtual learning environment” called Moodle. Through this interface you will have access to extended lesson material and be able to share ideas as well as submit work. Moodle acts as a central hub for the course and individual modules, and is a key communication tool.

Methods for evaluating and enhancing the quality of learning opportunities

We continually enhance the quality of the programme and the follow are examples of ways in which we do this.

- Programme committees with student representation
- Module evaluations by students
- Students surveys, e.g. National Student Survey (NSS)
- Annual quality monitoring and action planning through Programme Quality Enhancement Plans (PQEPs), Data Analysis Report (DARs) Subject Annual Self

Evaluation Report (SASERs), Faculty Quality Enhancement Plans (FQEPs),
University Quality Enhancement Plan (UQEP)

- Peer review/observation of teaching
- Professional development programme for staff
- External examiner reports

Other sources of information

Student portal <http://www.bolton.ac.uk/Students/Home.aspx>

Students Union <http://www.ubsu.org.uk/>

Faculty Handbook <http://www.bolton.ac.uk/students/>

Programme Handbook

Student Entitlement Statement

Module database; <http://modules.bolton.ac.uk>

Moodle <http://elearning.bolton.ac.uk/course/view.php?id=4140>

External examiners reports

<http://www.bolton.ac.uk/Quality/QAECContents/ExternalExaminersReports/Home.aspx>

The university careers service and web pages at

<http://www.bolton.ac.uk/Careers/Home.aspx>

Document control

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Approved by:	Sarah Riches Chair, University Validation Panel
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Learning outcomes map

Module title	Module Code	Status C/O/E	K1	K2	K3	K4	K5	C1	C2	C3	C4	C5	P1	P2	P3	P4	P5	T1	T2	T3	T4	T5
Scholarship	MED4000	C	TA	T A	T	T	T	TA		TA		TD		T				TA	T	TA		
Story to Screen	MED4001	C		T	TA	TA	TA	DA	TA	D	TA	TDA		D	TA		TA	DA	DA	DA	TA	
Production Skills	MED4002	C		D	D	D	D	D	DA	D	DA		TA	DA	DA	TA		DA	DA	DA	DA	
Media production Project	MED4003	C		D	DA	D	DA	DA	DA	DA	DA	TDA	TDA	TDA	TD	TD		D	DA	D	D	
Audio & Video Technical Toolkit	MED4004	C		TD	TDA	TD	TDA	DA	DA	TDA	DA		TDA	TDA	TDA	TDA		TDA	DA	TDA	D	DA
Introduction to Visual Effects	MED4009	C		TDA	TDA	TD	TD	DA	DA	TDA	DA		TDA	TDA	TDA	TDA		TDA	DA	TDA	D	DA
Employability and Enterprise	MED5000	C	TDA		TDA	TDA	TDA	DA	D	TDA		TD	D		TDA	TDA	D					DA
Advanced Production Skills	MED5001	C		D	D	D	D	D	DA	D	DA		TA	DA	DA	TA		DA	DA	DA	DA	
Sound Production and Post-production	MED5002	C		TDA	TDA	TD	TD	DA	DA	DA	DA		TDA	TDA	TDA	D A		D	D	D	D	DA
Independent Production Project	MED5005	C		DA	DA	D	DA	TDA	DA	D	DA	D	TDA	DA	DA	DA	D		DA		DA	
Directing and Producing	MED5006	C	D	D	D	T	DA	TDA	TDA	TDA	TDA	DTA	TDA	DA	TDA	D	D	TDA	TDA	DA	D	DA
Visual Effects and Colour Correction	MED5010	C		DA	TDA	D	D	DA	DA	DA	DA		TDA	TDA	TDA	TDA		DA	DA	DA	D	DA
Research	MED6000	C	TDA	TDA	TDA	TDA	TD	TDA	D	DA	D			TDA		D	D		TA	TA	DA	
Compositing and Post Techniques	MED6008	C		DA	TDA	D	TD	DA	DA	DA	DA		TDA	TDA	TDA	TDA		DA	DA	DA	D	DA
Commercial Project	MED6004	C	D	D	TDA	D	TD	DA	DA	DA	DA	D	DA	DA	DA	DA	DA	DA	DA	DA	DA	DA
Professional practice and self-Promotion	MED6007	C	TDA		TDA	TDA	DA	DA	DA	DA	DA	TDA					DA		TDA	D	DA	DA
Major Project	MED6001	C		DA	DA	D	DA	DA	DA	DA	A	TDA	DA	DA	DA	DA	DA	TA	TA	TA	DA	DA

K. Knowledge and understanding P. Practical, professional and subject specific skills C. Cognitive, Intellectual and thinking skills T. Transferable, key or personal skills
 Developed = D, Taught = T, Assessed = A

Programme specification: BSc (Hons) Film Production for the Music Industry

Date: 21 June 2012

Module listing

Module title	Module Code	New ? ✓	Level	Credits	Type	Core/Opti on/ Elective C/O/E	Pre- requisite module	Assessme nt 1			Assessme nt 2		
								Assessment type	Assessment %	Add Y if final item	Assessment type	Assessment %	Add Y if final item
Scholarship	MED4000	New	4	20	STAN	Core	None	CW	100	Y			
Story to Screen	MED4001	New	4	20	STAN	Core	None	CW	100	Y			
Production Skills	MED4002	New	4	20	STAN	Core	None	CW	100	Y			
Media production Project	MED4003	New	4	20	PROJ	Core	None	CW	70	Y	PRA	30	
Audio and Video Technical Toolkit	MED4004	Y	4	20	STAN	Core	None	CW	70	Y	CW	30	
Introduction to Visual Effects	MED4009	Y	4	20	STAN	Core	None	CW	30		CW	70	Y
Employability and Enterprise	MED5000	New	5	20	STAN	Core	None	PRA	50		CW	50	Y
Advanced Production Skills	MED5001	New	5	20	PRA	Core	None	CW	100	Y			
Sound Production and Post-Production	MED5002	Y	5	20	STAN	Core		Projec t	70	Y	Report	30	
Independent Production Project	MED5005	New	5	20	PROJ	Core	None	CW	80	Y	CW	20	
Directing and Producing	MED5006	New	5	20	STAN	Core	None	CW	100	Y			
Visual Effects and Colour Correction	MED5010	Y	5	20	STAN	Core		CW	80	Y	CW	20	
Research	MED6000	New	6	20	STAN	Core	None	CW	100	Y			
Compositing and Post Techniques	MED6008	Y	6	20	STAN	Core		CW	60		CW	40	Y
Commercial Project	MED6004	Y	6	20	PLAC	Core		CW	80	Y	CW	20	
Professional practice and self-Promotion	MED6007	New	6	20	STAN	Core	None	CW	75	Y	PRA	25	
Major Project	MED6001	New	6	40	PROJ	Core	None	CW	100	Y			

Type = DISS (Dissertation); FLDW (Fieldwork), INDS (Independent study); OTHR (Other); PLAC (Placement); PRAC (Practical); PROJ (Project); STAN (Standard); WBL (work-based learning)
 Assessment = EX (Written Exam); CW (Coursework); PRA (Practical)

Programme specification: BSc (Hons) Film Production for the Music Industry

Date: 21 June 2012

University of Bolton's Key Core Curriculum requirements

Module Title	Module Code	C/O/E	Employability										Bolton Values			
			PDP	Communication	Team work	Organisation & Planning	Numeracy	Problem solving	Flexibility & adaptability	Action planning	Self awareness	Initiative	Personal impact & confidence	Inter-nationalisation	Environmental sustainability	Social, public and ethical responsibility
Scholarship	MED4000	C	TA	TA	T	T		T		T	T		T	TA		TA
Story to Screen	MED4001	C		TDA	TDA	TDA		TDA	T	TDA		TA	TD	TD	DTA	TDA
Production Skills	MED4002	C		DA	DA	DA	T	DA	DA		D	DA	DA	D	D	DA
Media production Project	MED4003	C		DA	DA	DA	D	DA	DA	DA	D	DA	D	D	D	D
Audio and Video Technical Toolkit	MED4004	C		D	D	TD	TA	TA	D	TD	DA	DA	D	TDA	D	D
Introduction to Visual Effects	MED4009	C		D	D	TD	TA	TA	D	TD	DA	DA	D	TDA	D	D
Employability and Enterprise	MED5000	C	DA	TDA	D	TDA		T	DA	DA	DA	D	DA	TDA	TD	TDA
Advanced Production Skills	MED5001	C		TDA	TDA	DA	TD	DA	DA		D	DA	DA	D	D	DA
Sound Production and Post-Production	MED5002	C		D	D	TD	TD	TDA	D	TDA		DA	D	TDA	D	D
Independent Production Project	MED5005	C		TDA	TDA	TDA	D	TDA	DA	TDA	D	DA	D	TD	TD	TD
Directing and Producing	MED5006	C		TDA	TDA	TDA	TDA	TDA	TDA	TDA	TDA	TDA	TDA	TDA	TDA	TDA
Visual Effects and Colour Correction	MED5010	C		D	D	TD	TA	TA	D	D	DA	DA	D	TDA	D	D
Research	MED6000	C		TDA	TD	TD		TD		TD	TD		TD	TDA		TDA
Compositing and Post Techniques	MED6008	C		D	D	TD	TA	TA	D	D	DA	DA	D	D	D	D
Commercial Project	MED6004	C		DA	DA	DA	D	DA	DA	DA	DA	DA	A	D	D	D
Professional Practice and Self-Promotion	MED6007	C	TA	TA		TDA	DA	TDA	TD	TDA	TDA	TDA	D	DA	D	DA
Major Project	MED6001	C				TDA		D	D	TDA	D	DA	D	DA	DA	DA

Developed = D, Taught = T, Assessed = A

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Date: 21 June 2012