

**10. Programme aims and intended learning outcomes**

**1 10.1 PROGRAMME SPECIFICATION DOCUMENT**

<b>1. Qualification</b> BA (Hons)	<b>2. Programme Title</b> Creative Writing	<b>3. UCAS Code</b>	<b>4. Programme Type</b> Modular Degree, Single & Joint Awards, Full- and Part-time
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**5. Main Purposes and Distinctive Features of the Programme**

- \* To introduce students to selected aspects of Creative Writing, locating writing within artistic, professional, cultural, historical and theoretical contexts.
- \* To enable creation and exploration of original writing within a range of media and in a variety of genres.
- \* To promote the development of professional standards in writing and relevant aspects of presentation.
- \* To explore the role of the writer as an individual and collaborative artist.
- \* To foster a critical and self-critical awareness of creative writing, via individual study and practice, and collaborative workshops.
- \* To support the study programme with exposure and access to the world of the professional writer.
- \* To nurture ability through a professional and vocational approach to Creative Writing, underpinned by staff research and professional writing.
- \* To support the University's mission in widening access to higher education.
- \* To provide an environment which engenders an enthusiasm for lifelong learning.
- \* To prepare students for further study and employment opportunities.
- \* To contribute fully to the flexible, multidisciplinary opportunities of the Modular Scheme.

**6. What a graduate should know and be able to do on completion of the programme**

<b><u>Knowledge and understanding in the context of the subject(s)</u></b>	<b><u>Subject-specific practical/professional skills</u></b>
<ul style="list-style-type: none"> <li>* 1. Have advanced through each consecutive stage of a curriculum that progresses from introductory studies, through a guided programme of specialist studies, towards the supported independent study emblematic of the final year.</li> <li>* 2. Have acquired a broad range of skills in research, original writing, critical analysis, and both written and oral presentations.</li> <li>* 3. Have developed confidence and expertise in working individually and within a group context.</li> <li>* 4. Have developed self-identifiable strengths as writers and be able to express their ambitions for their writing.</li> <li>* 5. Be able to make appropriate creative, critical and aesthetic judgements.</li> <li>* 6. Be able to communicate effectively in the form of original creative writing, the academic essay, the workshop discussion, the seminar presentation, the logbook, and the dissertation or project.</li> <li>* 7. Have acquired an understanding of professional practices in writing and be able to implement those practices appropriately.</li> <li>* 8. Be able to take responsibility for their own learning, including research, organising individual study and effective time-management.</li> </ul>	<ul style="list-style-type: none"> <li>* 12. Competence in writing in a range of areas of literature;</li> <li>* 13. Competence in self-evaluation in relation to outputs;</li> <li>* 14. Ability to relate personal and group outputs to the context of writing in the wider world;</li> <li>* 15. Ability to decide how personal outputs may be used in further study, employment or publication;</li> <li>* 16. Ability to produce written work in acceptable professional standards.</li> </ul>
	<p><b><u>Other skills (e.g. key/transferable) developed in subject or other contexts</u></b></p> <ul style="list-style-type: none"> <li>* 17. The ability to communicate in group discussion and through creative and critical writing;</li> <li>* 18. Ability to research with purpose including the appropriate use of IT for retrieval and presentation of material;</li> <li>* 19. Skills in time-management and meeting</li> </ul>

**Cognitive skills in the context of the subject(s)**

deadlines;

- \* 9. Critical and self critical reading, analysis, reasoning and evaluation;
- \* 10. Aesthetic thinking and judgement;
- \* 11. Ability to understand and articulate issues concerning the creative process.

**7. Qualities, Skills & Capabilities Profile**

A Cognitive	B Practical	C Personal & Social	2 D OTHER
Critical reasoning	Management of own creative process	Self-expression, self-evaluation and criticism	Aesthetic awareness and awareness of contemporary movements in related areas of writing
Critical judgement	Research	Group interaction skills	Awareness of the social, practical and community uses of publishing and performance as relevant
Artistic judgement	Oral communication	Time management	
	Writing and re-writing skills	Independence	

**8. Duration and Structure of Programme/Modes of Study/Credit Volume of Study Units**

(3 Years full-time; 4½-7 years part-time). Honours Degree = 360 credits; Intermediate Awards of Diploma of Higher Education and Certificate of Higher Education available at 240 and 120 credits respectively. All Honours degrees must include the study of 120 credits at Level H3.

**Part II Students take 6 (Joint) or 12 (Single) Modules**

<b>HE6 Honours Modules</b>	<b>Project (20 credits)</b> <ul style="list-style-type: none"> <li>• Creative writing project A</li> <li>• Creative writing project B</li> </ul>	<b>Options (20 credits each unless specified)</b> <ul style="list-style-type: none"> <li>• Poetry workshop</li> <li>• Prose fiction workshop</li> <li>• Writing drama workshop</li> <li>• Writer &amp; society</li> <li>• Writers at work* [this module is core for CRE single honours students, and optional for all others]</li> <li>• Critique</li> </ul> <b>Options co-credited with other programmes</b> <ul style="list-style-type: none"> <li>• Screenwriting workshop A [MWP]</li> <li>• Writing for Radio [MWP]</li> <li>• Shakespeare: Classical Text in Performance [ENG]</li> </ul>
<b>HE5 Honours Modules</b>	<b>Core Module</b> <ul style="list-style-type: none"> <li>• The writing industry</li> </ul>	<b>Options</b> <ul style="list-style-type: none"> <li>• Fiction toolbox</li> <li>• The writer as reader &amp; the practice of fiction</li> <li>• Writers on writing</li> <li>• Poetry toolbox</li> <li>• Writing poetry: study and practice</li> <li>• Writing drama: study &amp; practice</li> <li>• The dramatic story</li> <li>• Aesthetics of radio drama</li> </ul> <b>Options co-credited with other programmes from CCS</b> <ul style="list-style-type: none"> <li>• Writing short film [MWP]</li> <li>• Writing TV drama series [MWP]</li> </ul>

**Part I (Level 1) Students take 120 subject-based credits including an embedded provision in Learning to Learn / Study Skills (embedded in core modules) or equivalent when a Joint student takes a Programme from another Department**

HE4	Core modules [20 credits]	Options credited to the Creative Writing Programme [20 credits]	Options co-credited with other
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- Writing Drama: Introduction
- Fiction Writing: Introduction
- Poetry Writing: Introduction
- Writer's notebook
- Critical logbook
- The writer's voice

**programmes from Cultural & Creative Studies**

- Introduction to Screenwriting [MWP]
- Reading Popular Fiction [ENG]
- Media Histories [FMS]

**9. Learning, Teaching and Assessment Strategy**

**Learning and Teaching Methods**

The Learning and Teaching strategy is designed to enable students to move from introductory courses at Level 1, through guided courses of study and practice at Level 2, to supported independent learning at Level 3. A wide variety of methods is used to encourage creative and critical development. These include: lectures, seminars, workshops, tutorials, presentations (individual and group), visits from professionals, and to the workplaces (publishers, theatres, studios etc).

**Assessment Methods**

Assessment is designed to determine whether the learning outcomes of the module have been attained. It includes original creative writing (drafted and redrafted), self-critical analyses, oral presentations, logbooks and journals, treatments, reviews, reports, coursework essays.

**Assessment Classification System**

Pass mark for individual assessments is 40%: all assessments must be passed. Final degree classification is based on the best ten module grades at Levels Two and Three, weighted to privilege 'exit velocity'.

**Honours Classification Bands**

70-100: First Class  
 60-69: Upper Second  
 50-59: Lower Second  
 40-49: Third  
 0-39: Fail  
 (Candidates achieving 35-39, or whose H3 module has failed, may be considered for an unclassified degree)

10. Other Information

This programme to be offered from Autumn 2006

**Admissions Criteria**

**Standard Requirements**

240 UCAS tariff points

**Non Standard Entry**

OCN marked Access course. Relevant work experience, or demonstrable ability in writing. Interview and portfolio of creative writing.

**Indicators of Quality and Standards**

University Review and Re-Validation of programme.  
 Active involvement of External Examiner in assessment methods, marking and making awards.  
 Consultation with External Examiner and other peers on the review and currency of programme, curriculum, learning and teaching.  
 Value added to student results.  
 Success of students in employment or further study.  
 Annual Course Monitoring with written report and action plan.  
 External Examination Report.  
 Student consultation via mid-semester and end-semester questionnaires, and annual review of modules in the light of feedback.  
 Success of staff in obtaining publication and other forms of peer recognition including performance in the RAE.  
 Success of students in obtaining publication or performance outputs during and after study.