PROGRAMME SPECIFICATION DOCUMENT

1. Qualification **Master of Arts**	2. Programme Title **M.A. Photography**	3. UCAS Code	4. Programme Type **PGS**

5. Main Purposes and Distinctive Features of the Programme

Over the past ten years the photography industry has changed immensely. The emergence of two new online mega picture agencies directed by Bill Gates (Corbis) and Mark Getty (Getty Images) forced photographers, picture agencies and picture editors worldwide to change the way in which they work. This has brought about many new opportunities for photographers to engage in global picture markets they were previously excluded from. However the rapid change has brought about its own cultural and technical complications which need to be understood to be able to engage fully with this new economy.

Designed for postgraduate students who wish to pursue a career in international photojournalism, documentary or travel photography, this course explores issues of photographic culture, image economies and visual representation and applies them through a series of practical assignments. Studying the methodology of international photography you will initiate and develop your own projects and areas of special interest.

Professionals working at the highest level in their chosen fields act as tutors, online tutors and as visiting tutors. As practical experience is a key part of the training you will be encouraged to undertake assignments in different cultures working with overseas publications, agencies, newspapers and creating at least one travelogue. Your assignments will be delivered and reviewed using online systems similar to those used in the industry.

6. What a graduate should know and be able to do on completion of the programme

Knowledge and understanding in the context of the subject(s)
A systematic understanding of knowledge and a critical awareness of the nature and function of international photojournalism, documentary and travel photography.
A comprehensive understanding of the concepts of the global image economy.
A comprehensive understanding of the international commissioning process and an ability to apply this understanding to inform judgements and develop and advance ideas and/or practice.

Cognitive skills in the context of the subject(s)
The knowledge and technical capacity to be able to conceptualise and plan a project, exercising personal responsibility and initiative.
To be able to deal with complex issues, make informed judgements in the absence of complete data, and communicate these clearly to specialist and non-specialist audiences.
To employ flexibility in decision making and

Subject-specific practical/professional skills
To be able to act autonomously in planning, implementing and analysing work, using sound time management techniques, and taking personal responsibility in meeting specific deadlines.
To enhance professional skills in areas of personal creativity, and with further professional training, to remain at the forefront of their specialism, or be able to develop new skills to a high level.
To employ high standards of production in the making of photographic works, using enhanced Health and Safety awareness.
To clearly demonstrate originality in the application of knowledge and critical awareness, and the ability to apply this understanding to create potentially new opportunities for Photography projects.

Other skills (e.g. key/transferable) developed in subject or other contexts
The knowledge and technical capacity and

demonstrate self-direction in tackling and solving problems.	qualities and transferable skills necessary for employment in situations requiring the exercise of personal responsibility and initiative in complex and unpredictable contexts. A comprehensive understanding of team working structures, and to take responsibility as part of a team. A systematic understanding of the needs of diverse community groups, and clients demands, with a critical awareness of associated issues that may be at the forefront of current Photography debate.

7. Qualities, Skills & Capabilities Profile

A Cognitive	B Practical	C Personal & Social	D Other
Critical Reasoning	**High standard of practical application**	**Independence/Autonomy**	**Team Work**
Conceptual Thinking	**Spatial Awareness**	**Time Management**	**Communication**
Imagination	**Data/Information processing**	**Negotiation/micro-politics**	**Collaboration**
Contextual use of subject	**Enhanced Health & Safety Awareness**	**Social/Environmental impact**	
		Client Focus	
		Empathy	

8. Duration and Structure of Programme/Modes of Study/Credit Volume of Study Units
(12 months full-time; 2-3 years part-time). Masters Degree = 180 credits; Intermediate Awards of Post Graduate Diploma and Post Graduate Certificate available at 120 and 60 credits respectively.

Part 3 Masters Degree - 180 credits			
FE7c	<u>**Core Modules**</u> **PAV5000** The Book (60 Credits)	<u>**Options (normally 20 credits each)**</u>	<u>**Project (20 credits)**</u>
Part 2 Post Graduate Diploma - 120 Credits			
FE7b	**PAV4002** Travel, Photographic Documentaries and History 2 (30 credits) **PAV4003** Photojournalism, Cultures and Representation 2 (30 credits)		
Part 1 Post Graduate Certificate – 60 Credits			
FE7a	**PAV4004** Issues in Photojournalism, Documentary and Travel Photography (60 credits)		

9. Learning, Teaching and Assessment Strategy	10. Other Information (including compliance with relevant University policies)
Learning and Teaching Methods Lectures, Field Trips, Seminar Discussion, Presentations, Group Work, Work Experience, One-To-One Tutorial. Independent Study Time. **Assessment Methods** Summative by Portfolio, Exhibition, Presentation, Journal. Theory modules formative via essay and project. **Assessment Classification System** Pass Mark for individual Assessments – 40% Final Masters Degree Classification based on aggregated performance in all 180 Credits, and profile information for marginal candidates. **Masters Classification Bands** **70% and above Distinction** **40% - 69% Pass** **0% - 39% Fail**	**Date programme first offered** January 2006 **Admissions Criteria** *Standard Requirements* A Degree in a relevant subject (Art & Design, Product Design, etc.) to 2:1 standard, or international equivalent. *Non Standard Entry* Via portfolio interview that demonstrates advanced understanding, experience and skills base related to the subject. **Indicators of Quality and Standards** External Examiner moderates all assessment points. Commissioning agencies report on individual projects. Validation event September 2005.