**Learning Outcomes Map**

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| **Name of the Programme** |  |
| **Weblink to the Programme Specification** |  |
| **Date of completion** |  |
| **Internal Advisor/AC-SELE Sign off** |  |

**Part 1: Programme Learning Outcomes**

*List and number the programme learning outcomes* ***on the Programme Specification*** *in the table below. See examples below in italics*

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| --- | --- | --- | --- |
|  | **K. Knowledge and understanding** |  | **P. Practical, professional or subject-specific skills** |
| **K1** | *Retail organisations, their leadership and management and the complex environments in which they operate* | **P1** | *Communicate information and ideas in a professional manner using appropriate strategies* |
| **K2** | *Retail operations, processes and practices, together with their interrelationships* | **P2** | *Apply effective independent research approaches in order to identify and critically analyse information* |
| **K3** | *The customer journey and the importance of providing a positive customer experience* | **P3** | *Demonstrate effectiveness both as an independent learner, team member and manager using a professional and responsible approach* |
| **K4** | *Retail strategies and managing effective relationships with key stakeholders* | **P4** | *Demonstrate flexibility and initiative in developing effective solutions to retail problems* |
|  | **C. Cognitive, intellectual or thinking skills** |  | **T. Transferable, key or personal skills** |
| **C1** | *Evaluate and critically appraise theoretical approaches and models and synthesise contrasting ideas* | **T1** | *Be self-aware and act in a professional and sensitive manner* |
| **C2** | *Solve complex problems and generate effective solutions* | **T2** | *Manage themselves in terms of time, organisation, engagement, motivation, initiative and resilience.* |
| **C3** | *Employ critical self-reflection and make justified independent judgements* | **T3** | *Use interpersonal skills effectively, including listening, influencing and negotiation AND conflict resolution* |
| **C4** | *Select and critically apply appropriate theories and skills* | **T4** | *Make effective and confident use of appropriate information technologies* |
|  |  | **T5** | *Determine and reflect on academic, professional and personal goals* |

**Part 2: Module Coverage of Programme Learning Outcomes**

*Identify in the table where Programme Learning Outcomes (listed in part 1) are Taught, Developed and Assessed (TDA) or Developed and Assessed (DA) in the case of independent projects and work-related learning. Note: Every learning outcome must be TDA’ed or DA’ed at least once in the duration of a programme.* **C=Core O=Option**

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| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Module title** | **Module**  **Code** | **C or O** | **K1** | **K2** | **K3** | **K4** | **C1** | **C2** | **C3** | **C4** | **P1** | **P2** | **P3** | | **P4** | | **T1** | | **T2** | **T3** | **T4** | **T5** |
| Professional & Academic Skills | RBM4001 | C |  |  |  |  |  |  |  |  | TDA | TDA | TDA | | TDA | | TDA | | TDA | TDA | TDA | TDA |
| The UK Retail Industry | RBM4002 | C | TDA | TDA | TDA | TDA |  |  |  |  | DA | TDA | DA | | TDA | | DA | | DA |  |  |  |
| Retail Business Law | RBM4003 | C |  | DA |  | TDA |  |  |  |  | DA | DA | TDA | |  | | DA | |  | DA |  |  |
| Contemporary Issues in Marketing | RBM4104 | C | TDA |  | TDA |  |  |  |  |  |  | TDA |  | | TDA | | DA | |  | TDA | TDA |  |
| IS and Big Data Analysis | BMP4005 | C | TDA |  |  |  |  |  |  |  |  | TDA |  | |  | | DA | |  |  | TDA |  |
| People and Performance | BMP4006 | C | TDA |  |  |  |  |  |  |  |  |  | | TDA | |  | DA |  | |  |  |  |
| Retail M & CD | RBM5001 | C | TDA |  |  |  |  |  |  | TDA |  | TDA | TD | | TDA | | DA | |  | TDA |  |  |
| Consumer Behaviour | RBM5002 | C |  | TDA | TDA |  |  | TDA |  |  | TDA |  |  | |  | | DA | |  | TDA | TDA |  |
| Retail Operations | RBM5003 | C | TDA |  | TDA |  |  | TDA |  | TDA | TDA |  | DA | |  | | DA | |  |  | TDA |  |
| Leading and Managing WT | RBM5004 | C | DA |  |  |  |  | TDA |  |  |  |  |  | | TDA | | TDA | |  | TDA |  |  |
| FM and DM | BMP5006 | C | TDA |  |  |  |  |  | TDA | TDA |  |  |  | | DA | | DA | | TDA |  |  |  |
| Work Based Project -Retail | RBM6000 | O |  | DA | DA |  | TDA | TDA |  | TDA | TDA | TDA |  | | TDA | | TDA | | DA | TDA | DA | TDA |
| Retail Dissertation | RBM6001 | C | DA | DA |  |  | DA | DA | DA | DA |  | TDA | TDA | | TDA | | DA | | DA | DA | TDA | DA |
| Strategic Retail Bus Mgmt | RBM6002 | C | TDA | TDA |  |  | TDA | TDA | DA | DA |  |  | DA | | TDA | | DA | |  |  |  |  |
| Omni Channel RS | RBM6003 | C | TDA | TDA | TDA |  | TDA | TDA | DA | TDA |  | TDA |  | | TDA | | DA | | TDA |  | TDA |  |
| Procurement Management | SCM6008 | O |  | TDA |  |  | TDA | TDA | DA | DA | DA |  |  | | TDA | | DA | | TDA |  |  |  |
| Project Management | SCM6009 | O |  |  |  |  | TDA | TDA | TDA | DA | DA |  | DA | | TDA | | DA | | TDA | TDA | TDA |  |
| Int. Digital Marketing Str | BMP6008 | O |  | TDA |  |  | TDA | TDA | DA | DA |  |  | DA | | TDA | | DA | |  |  | TDA |  |