

UNIVERSITY OF BOLTON

GREATER MANCHESTER BUSINESS SCHOOL

MSc INTERNATIONAL MANAGEMENT

SEMESTER 1 2024/25

HR IN A GLOBAL CONTEXT

MODULE NO: IMA7003

Date: Friday 10th January 2025

Time: 10.00am – 1.00pm

INSTRUCTIONS TO CANDIDATES:

There are **FOUR** questions on this paper.

Answer **ALL** questions

Each question carries 25 marks

University of Bolton
Greater Manchester Business School
MSc International Management
Semester 1 2024/25
HR In a Global Context
Module No: IMA7003

1. Critically assess the challenges that multinational corporations face when managing a global workforce in a volatile, uncertain, complex, and ambiguous (VUCA) environment. Discuss how organisations can turn these challenges into opportunities through strategic human resource management.

25 Marks

2. Examine the impact of cultural diversity on global HR practices. Using examples, discuss how HR managers can implement effective diversity and inclusion strategies in multinational organisations to foster a collaborative and innovative workplace culture.

25 Marks

3. Discuss the role of global mobility in talent management within international organisations. Evaluate how companies can effectively manage expatriates, international assignments, and repatriation to enhance talent development and retention.

25 Marks

4. Critically analyse how global labour market trends and employment relations influence HR practices in multinational corporations. Focus on how organisations adapt to differing labour laws, union relations, and workforce expectations in various countries.

25 Marks

END OF QUESTIONS