UNIVERSITY OF BOLTON

GREATER MANCHESTER BUSINESS SCHOOL

MSC LOGISTICS AND SUPPLY CHAIN MANAGEMENT

SEMESTER 2 EXAMINATION 2022/2023

SUPPLY CHAIN STRATEGY

MODULE NO. SCM7000

Date: Tuesday 9 May 2023 Time: 10.00 – 1.00

INSTRUCTIONS TO CANDIDATES:

There are six (6) questions on this paper.

Answer four (4) questions.

All questions carry equal marks.

University of Bolton Greater Manchester Business School MSc Logistics and Supply Chain Management Semester 2 examination 2022/2023 Supply Chain Strategy Module No. SCM7000

Question 1:

Critically analyse <u>three</u> challenges with transforming supply chain processes <u>across</u> a number of organisations that may comprise a supply chain. Support your answer with relevant examples.

(Total 25 Marks)

Question 2:

Compare and contrast the role of safety and cycle inventory.

(10 marks)

Critically evaluate how the <u>safety inventory</u> can be used to improve performance of a supply chain of your choice.

(15 marks)

(Total 25 Marks)

Question 3:

Using an organisation of your choice, critically assess <u>three</u> supply chain risks that associated with outsourcing.

(Total 25 Marks)

Question 4:

With reference to an organisation of your choice, critically appraise <u>three</u> factors affecting the choice of distribution network design for the purpose of <u>reducing supply</u> chain costs.

(Total 25 Marks)

Question 5:

Critically assess three major locational determinants and how they affect the location decision for an organisation operating in a <u>make-to-stock</u> supply chain.

(Total 25 Marks)

Question 6:

Compare and contrast Level Capacity and Chase Demand strategies used in aggregate planning.

(10 marks)

Critically evaluate <u>two</u> advantages and <u>two</u> disadvantages of the <u>Level Capacity</u> strategy. Support your answer with relevant examples based on an organisation of your choice.

(15 marks)

(Total 25 Marks)

