UNIVERSITY OF BOLTON INSTITUE OF MANAGEMENT

MSC LOGISTICS AND SUPPLY CHAIN MANAGEMENT

SEMESTER 1 EXAMINATION 2022/2023

PROCUREMENT AND OPERATIONS MANAGEMENT

MODULE NO. SCM7001

Date: Monday 9 January 2023 Time: 10.00 – 1.00

INSTRUCTIONS TO CANDIDATES:

There are six (6) questions on this paper.

Answer four (4) questions.

All questions carry equal marks.

Please Turn over

University of Bolton MSc Logistics and Supply Chain Management Semester 1 Examination 2022/2023 Procurement and Operations Management Module No. SCM7001

Questions

1. Using an organisation as an example, critically analyse the just-in-time philosophy, lean production, and customer focus.

(25 Marks)

2. The pace of technological progress means organisations must have plans in place to handle development and purchasing needs to be actively involved as e-commerce is now becoming the norm. Provide a critical assessment of E-procurement and its impact on organisations.

(25 marks)

3. Critically analyse the complexities and significance of procurement and operations management in the supply chain, paying close attention to sourcing and logistics. Your answer should include relevant examples.

(25 marks)

4. You have recently been appointed as supply chain manager for a Supermarket. Critically analyse the main digital applications you would consider for communicating with your suppliers.

(25marks)

5. A well-known statement of the objectives of purchasing is: to acquire the right quality of material, at the right time, in the right quantity, from the right source, at the right price. This statement is criticised by some as being rather superficial and simplistic. Do you agree? Critically Discuss.

(25 marks)

6. Strategic management can be divided into three major areas: Strategic analysis, Strategic choice, and Strategic implementation. Provide a critical analysis of all three in the context of procurement and operations management.

(25 marks)

END OF QUESTIONS