

**UNIVERSITY OF BOLTON**  
**INSTITUTE OF MANAGEMENT**  
**MSC INTERNATIONAL MANAGEMENT**  
**SEMESTER 1 EXAMINATIONS 2019/20**  
**HR IN A GLOBAL CONTEXT**  
**MODULE NO: IMA7003**

Date: Wednesday 15 January 2020

Time: 2.00 – 5.00

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**INSTRUCTIONS TO CANDIDATES:**

There is 1 questions on this paper.

Answer the question.

It is worth 100%.

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**Question**

In order to have a high performing organisation, it is essential to have “cultural intelligence”, which can reduce money and time costs. “Cultural intelligence” ensures a better communication among teams, drives better solutions for innovation in an international context and facilitates high performance management in multi-cultural teams.

**Using the above statement as a guide evaluate the role of culture in the following:**

1. The management of people as a business resource integral to organisational strategies
2. Recruitment, selection, development and retention

**END OF QUESTION**