

UNIVERSITY OF BOLTON

OFF CAMPUS DIVISION

MIM, MALAWI

MSC SUPPLY CHAIN MANAGEMENT

SEMESTER 2 EXAMINATION 2018/19

SUPPLY CHAIN STRATEGY

MODULE NO: EBU7000

Date: 4th May 2019

Time: 3 Hours

INSTRUCTIONS TO CANDIDATES:

There are 6 questions on this paper.

Answer 4 questions.

All questions carry equal marks.

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1. Critically evaluate the role of SA8000 in ensuring Social Accountability in the Supply Chain.
2. Suggest how the QCDDM model can be used to organise Continuous Improvement across the Supply Chain.
3. Critically appraise the role of co-operative customer-supplier relationships in delivering competitive advantage and suggest how barriers to the development of co-operation might be overcome.
4. The Forrester Effect describes the phenomenon of demand amplification within the Supply Chain. Propose 3 causes of the Forrester Effect and justify why Supply Chain managers should seek to minimise the effect.
5. Propose how Supply Chain Mapping should be applied in order to increase value and reduce waste.
6. Argue how the concept of Supply Chain Management can be used in developing organisational strategies, making reference to Michael Porter's Generic Strategies.

END OF QUESTIONS