

UNIVERSITY OF BOLTON

OFF CAMPUS DIVISION

BOTSWANA - IDM

BA (HONS) ACCOUNTANCY

SEMESTER TWO EXAMINATION 2018/2019

CONTEMPORARY BUSINESS MANAGEMENT

MODULE NO. ACC5006

Date: 25th May 2019

Time:3hrs

INSTRUCTIONS TO CANDIDATES:

There are six questions on this paper.

Answer four questions.

All questions carry equal marks.

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Semester Two Examination 2018/2019
Contemporary Business Management
Module No. ACC5006

Question 1

Stakeholders are very critical in business operations. Using the power/Interest matrix, discuss how you will manage Stakeholders in an industry whose rivalry is extensive.

(TOTAL 25 marks)

Question 2

a. Critically analyse how the benefits of team work and both to the employees and the organisations

(10 Marks)

b. Identify how the embracement of corporate and social responsibility can improve the organisational identify and how it can affect the organisational wealth standing

(15 Marks)

(TOTAL 25 marks)

Question 3

a. Culture is dynamic and contributes to the operations of an organisation. Discuss how culture in its diverse form, can assist the organisation in being competitive.

(15marks)

b. In non-static environment, there is need to continuously adapt to the environment to stay relevant. This imposes change on the organisation. Discuss, using any change models and how you will manage the change process in a non-static environment.

(10marks)

(TOTAL 25 marks)

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Question 4

The foundations of a business guide the operations: mission, vision and the objectives. Discuss the importance of alignment of these foundations and how they guide the operational plans. Discuss the critical factors in the cascade of the foundations.

(TOTAL 25 marks)

Question 5

The design of an organisational structure is guided by contingency factors which include, strategy, Environment, size/age, Technology, interdependence Political contingencies. Discuss the various forms of structures which will be guided by each of these contingencies.

(TOTAL 25 marks)

Question 6

a. Discuss the concept of quality and why it is important to an organisation and its customers

(10 marks)

b. Evaluate the principles of total quality management (TQM) and discuss the benefits of Just in time (JIT).

(15 marks)

(TOTAL 25 marks)

END OF QUESTIONS