

**UNIVERSITY OF BOLTON**

**INSTITUTE OF MANAGEMENT**

**MSC LOGISTICS AND SUPPLY CHAIN**  
**MANAGEMENT**

**SEMESTER 1 EXAMINATIONS 2018/2019**

**PROCUREMENT AND OPERATIONS MANAGEMENT**

**MODULE NO: SCM7001**

Date: Tuesday 15 January 2019

Time: 2.00 – 5.00

---

**INSTRUCTIONS TO CANDIDATES:**

There are 6 questions on this paper. You are required to answer 4 questions.

All questions carry equal marks.

---

Institute of Management  
MSc Logistics and Supply Chain Management  
Semester 1 Examination 2018/2019  
Procurement and Operations Management  
Module No. SCM7001

**Questions**

1. Organisations employing leading-edge approaches to the management of materials are putting into practice integrative ideas, which are, at least in part, based on a strategic and integrated role for purchasing. **Provide a critical analysis of the just-in-time philosophies and lean production, and customer focus.**

**(25 Marks)**

2. The pace of technological progress means that organisations must have plans in place to handle development, purchasing needs to be actively involved and e-commerce is now becoming the norm. **Provide a critical assessment of E-procurement and its impact on organisations.**

**(25 marks)**

3. Each quadrant of the procurement targeting matrix requires a different strategic and tactical approach to procurement. **Critically analyse the following four components of the matrix.**

- a. **Critical Item**
- b. **Bottleneck Items**
- c. **Leverage Items**
- d. **Routine Items**

**(25 marks)**

4. There has been numerous articles suggesting that purchasing activity of an organisation might be outsourced. Many arguments have been centred very much on the role of the activity and its contribution to the organisation. **Such an approach cannot give the organisation it represents a strategic advantage by effectively contributing to the integrated supply chain. Critically Discuss.**

**(25 marks)**

PLEASE TURN THE PAGE

Institute of Management  
MSc Logistics and Supply Chain Management  
Semester 1 Examination 2018/2019  
Procurement and Operations Management  
Module No. SCM7001

5. Strategic management can be divided into three major areas:  
**Strategic analysis, Strategic choice, and Strategic implementation.**  
**Provide an analysis of all three.**

**(25 marks)**

6. A well-known statement of the objectives of purchasing is: to acquire the right quality of material, at the right time, in the right quantity, from the right source, at the right price. **This statement is criticised by some as being rather superficial and simplistic. Do you agree? Critically Discuss.**

**(25 marks)**

**END OF QUESTIONS**