

UNIVERSITY OF BOLTON

BUSINESS SCHOOL

BUSINESS AND MANAGEMENT PATHWAY

SEMESTER 1 EXAMINATIONS 2018/2019

OPERATIONS MANAGEMENT

MODULE NO: BAM5003

Date: Tuesday 15 January 2019

Time: 2.00 – 4.00

INSTRUCTIONS TO CANDIDATES:

There are 4 questions on this paper. Section 1 is compulsory

Section 2 requires that you answer two questions only

All questions carry equal marks.

Business School
Business Management
Semester 1 Examination 2018/2019
Operations Management
Module No. BAM5003

SECTION 1

This question is COMPULSORY

1. Critically analyse the importance of operations strategy and the extent in which it reflects the market requirements

(40marks)

SECTION 2

Answer any two of the following:

2. Operations Management may be considered to be a transformation process where inputs are transformed into outputs. Critically analyse this statement, applying relevant theory and using examples to illustrate your answer.

(30marks)

3. Critically examine quality and discuss its significance to operations management. Use examples to illustrate your answer

(30marks)

4. Provide a critical analysis of how operations and process management might affect organisations costs and revenue.

(30marks)

END OF QUESTIONS