

AN ONLINE WEBINAR ON CAN FAMILY-RUN BUSINESSES LAST FOREVER?

A TALK ABOUT BUILDING 100-YEAR-OLD COMPANIES BY PROF. ENRIQUE SORIANO III & MS. SHANTI POESPOSOETJIPTO

LOCATION: ZOOM - REGISTER HERE

DATE: WEDNESDAY, 22ND NOVEMBER

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09.00-09:10 (London) 10.00-10.10 (Lausanne) 13:00-13:10 (Dubai) 16:00-16:10 (Jakarta)

09.10-09:40 (London) 10.10-10.40 (Lausanne) 13.10-13.40 (Dubai) 16.10-16.40 (Jakarta)

09:40-10:10 (London)

Welcome and opening remarks by Prof. Aman Wirakartakusumah & Prof. George Holmes

> Speaker Prof. Enrique Soriano III



TIME: 9:00 - 10:45AM (LONDON)

10.00 - 11.45AM (LAUSANNE)

16:00-17:45PM (INDONESIA)

13:00-14:45PM (DUBAI)

10.40-11.10 (Lausanne) 13:40-14:10 (Dubai) 16:40-17:10 (Indonesia)

10:10-10:30 (London) 11.10-11.30 (Lausanne) 14:10-14:30 (Dubai) 17:10-17:30 (Indonesia) Speaker Ms. Shanti Poesposoetjipto

Q & A led by Prof. Mohammed Abdel-Haq,

10:30-10:40 (London) 11.30-11.40 (Lausanne) 14:30-14:40 (Dubai) 17:30-17:40 (Indonesia)

Summary and Closing by Moderator

EVENT MODERATED BY MR. AGUS LOEKMAN, SENIOR FELLOW OF IPMI CASE CENTER

ABOUT THE SPEAKERS

PROFESSOR ENRIQUE M. SORIANO III

is a World Bank/IFC Governance Consultant, Columnist, Book Author, Former Chair, and Professor of Global Marketing at the ATENEO Graduate School of Business. He is a member of the Singapore Institute of Directors (SID) and presently sits as an Independent Director of Publicly listed Emperador Distillers and Travelers Hotel International (Resorts World Manila). He also sits as Board Advisor to 25 family businesses in Asia. As a Senior Fellow at the IPMI Case Center, he has led a number of talks and workshops at IPMI over the years.

MS SHANTI POESPOSOETJIPTO

is an Indonesian entrepreneur and businessperson who founded and is the Chairperson of the Board of Trustees to the Yayasan Fitrah Bisnis Keluarga Nusantara (FBN Indonesia). She also founded and is a member of the Ambassador's Circle of the Family Business Network Asia (FBN Asia). Ms Poesposoetjipto will be the discussant for the talk. She has been serving as CEO of PT Ngrumat Bondo Utomo, the Family Office of the Soedarpo Family, in charge of several subsidiaries in several industries. She is also the President and Chairman of PT Samudera Indonesia Tbk, one of Indonesia's largest shipping companies, which was established in 1953. FBN Indonesia has been a valued partner and sponsor for events related to family business at IPMI.

PROFESSOR MOHAMMED ABDEL-HAQ

is founder of the Centre for Islamic Finance, Professor in Banking, and Assistant Vice-Chancellor at the University of Bolton with responsibility for all postgraduate development. As well as his academic experience, Mohammed has a wealth of professional experience in banking, finance and public life, including a long career in banking and private wealth management with major financial institutions such as CitiBank, Deutsche Bank and HSBC, and as the founder of Oakstone Merchant Bank.

IPMI INTERNATIONAL BUSINESS SCHOOL

IPMI International Business School was established in 1984 and proud to have pioneered an innovative approach to business administration education in Indonesia, preparing Indonesian business executives for global readiness. It is a student-centered learning institution, with business-practitioner orientations, with English as its language of learning and teaching. Most importantly, it has continued the pioneering efforts to utilize the case-method for teaching and learning for its 2 program studies: Bachelor of Business Administration and the Master of Business Administration.

To better expose the global experience for its students, IPMI International Business School is supported by the Center of Research and Community Empowerment, the IPMI Case Center, InnoLab, and the IPMI Executive Education program. It has an international atmosphere, facilitating international exchange students from Europe and Asia. IPMI International Business School has again been granted the Eduniversal 3 Palmes of Excellence: Excellent Business School with Reinforcing International Influence and included in the British Council's 50 Leading Indonesian Universities for International Collaboration (2021/2022).

THE IPMI CASE CENTER

The IPMI Case Center represents the distinguishing character of the IPMI International Business School, the pioneer in adopting the case method approach in Indonesia. Benchmarking itself to cases from the Harvard Business School, the Center aspires to produce a continual flow of new and relevant cases of such calibre, made possible through its various strategic partnerships with a wide array of leading organizations on topics currently critical to the business world as well as to the future leaders in IPMI's various management programs.

THE UNIVERSITY OF BOLTON

The University of Bolton traces its origins back to the early 19th Century when a Mechanics Institute was founded in the town. With growing industrialisation, the institution grew, becoming a college in the early 20th Century and a University in the early 21st Century. The university now focusses on programmes linked to employability in a wide range of areas including business, engineering, health, creative industries and computing. Under the leadership of its Vice-Chancellor, Prof George Holmes, the University has ambitious plans and a bold vision of the future including plans for a new medical school, the established National Centre for Motorsports Engineering and niche areas including the Centre for Islamic Finance, the Centre for Contemporary Coronial Law and the Centre for Opposition Studies.

Recently the University achieved the highest grade (Gold) for teaching and student experience in the national TEF assessment and is the highest ranked modern university in the Guardian University Rankings (30 out of 121).

THE CENTRE FOR ISLAMIC FINANCE AT THE UNIVERSITY OF BOLTON

Since its establishment in 2012 the Centre has attracted highly regarded people from many different professional backgrounds and geographical locations to assist in the establishment of a Centre of excellence for Islamic Finance.The Centre is governed by a Board of Directors, assisted by an International Advisory Board drawn from highly regarded scholars and professionals. The Centre is honoured to have Baroness Morris of Bolton as its Chairman and the Earl of St Andrews as its Patron.

The Centre offers PhD programmes and MBA programmes in Islamic Finance, and Islamic Insurance and Risk Management. .

YAYASAN FITRAH BISNIS KELUARGA NUSANTARA (FBN INDONESIA)

Yayasan Fitrah Bisnis Keluarga Nusantara (FBN Indonesia) is a social, non-profit organization founded in Jakarta on January 9, 2014 by Shanti L. Poesposoetjipto (of the Samudera Indonesia Group) together with several other entrepreneurs, academics, and management consultants. It aims to helping increase the understanding and awareness of the importance of good corporate governance practices especially for family businesses in Indonesia. It is part of the Family Business Network (FBN) Asia, who Ms Poesposoetjipto was also the founder and currently one of the members of the Ambassador's Circle of the FBN Asia. Together with FBN Asia aspires to be a model of sustainability, family businesses need to develop mastery in three domains – self, family and business. It aspires to help its members discover, through shared learning, the purpose of servant leadership, the promise of harmonious families and the potential of every family leader to be responsible stewards of business.

CENTRE FOR INDONESIAN STUDIES AT HUME INSTITUTE FOR POSTGRADUATE STUDIES, LAUSANNE, SWITZERLAND

Indonesia is one of the most important states in the world, judged by any credible metric. The goal of the Centre for Indonesian Studies (CIS) at Hume Institute for Postgraduate Studies, Lausanne is to produce its own analysis and research in due course. At the same time, it will act as a commissioning think-tank. In other words, the CIS will partner with Indonesian and international centres and scholars to create

synergies for dialogue and collaboration. In this way, the CIS will work with relevant scholars and analysts to obtain specific and tailored insight, unlike traditional research centres where in-house analysts who may or may not be experts offer their thoughts. The CIS is a non-political think-tank. Rather, the CIS aims to boost understanding and awareness of Indonesia as a global power in European and other international capitals and to find openings where research, policy, or trade and business initiatives can mutually prosper. Lastly but equally importantly, the CIS leverages decades of institutional experience among its team to deliver specific, adapted, and custom-built training and education courses meeting the needs of governmental, commercial, and academic audiences. The Centre is honoured to have Dr David B Roberts as its Director.

WONG AND BERNSTEIN (W+B) ADVISORY GROUP

Wong and Bernstein (W+B) Advisory Group is a strategic business advisory group in Asia with headquarters in Manila and alliance offices in Singapore, Jakarta, and Vietnam. It specializes in Family Governance, wealth preservation advisory, business coaching solutions, and initiating turnaround strategies for businesses in the Asia Pacific region that aspire to grow, differentiate, and become globally competitive.

Founded by industry mavericks with a combined 100 years of experience, W+B takes great pride in providing board-level mentoring, strategic and operations training, and marketing seminars throughout the year on a number of timely topics. In addition to presenting for associations and business organizations, W+B also provides custom branding workshops for businesses (small to large scale businesses).